



# SAME GREAT FRIES GREAT NEW LOOK



We've re-designed our packaging, but rest assured we haven't touched the product you've been using for years. When you receive the new McCain packaging, expect the same great product inside.



# LOOK OUT FOR OUR NEW POTATO BOXES

We're giving our brand a new look and feel by updating and simplifying our packaging. As well as this, we're segmenting our potato category into three distinct solution based portfolios.

Our new segmentation will enable you to find the right product solutions for your business, first time, every time.

We will not be changing the product formulation or origin, the pack size, product code or the My McCain Fries Advantage Program.

McCain Our Original Choice are everyday favorites that give operators stress free catering, ease, convenience and keep customers coming back.

- McCain Shoestring Fries
- McCain Fish Shop Chip
- McCain Hash Brown Ovals
- McCain Hash Brown Triangles
- McCain Hash Brown Nuggets
- McCain Crinkle Cut Fries 13mm
- McCain Fast Fry Straight Cut Fries 10mm
- McCain Thick 'N' Chunky Chips 15mm
- McCain Steakfries
- McCain Straight Cut Fries 13mm
- McCain Potato Cakes

McCain Our Menu Signatures offer a wide selection of great products that make menus stand out from the crowd.

- McCain Seasoned Wedges
- McCain Beer Batter Steakfries
- McCain Beer Batter Fast Fry 10mm
- McCain Beer Batter Fries 13mm
- McCain Cream Flesh Straight Cut 13mm
- McCain Cream Flesh Straight Cut 10mm
- McCain Redstone Canyon Cross Trax
- McCain Rosti

McCain Our Chef Solutions provide operators back of house solutions that enable, time labour and cost savings.

- McCain Rustic Fries
- McCain Freeze Chill Straight Cut Fries 10mm
- McCain Freeze Chill Straight Cut Fries 13mm
- McCain Stay Crisp French Fries 10mm
- McCain Stay Crisp French Fries 10+
- McCain Oven Fries
- McCain Skin On Fries 10mm
- McCain Simply Mash

