



TOGETHER WE GROW

McCain is the largest purchaser of potatoes for processing in Australia and we pride ourselves on our strong relationship with Australian agriculture.



**FOODSERVICE
SOLUTIONS**

IT GROWS BOTH WAYS

**We're proud to work
with over 120 growers
across Australia.**

Our relationships have lasted generations,
celebrating quality ingredients grown locally.



TOGETHER **WE GROW**

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TOGETHER WE GROW THE BEST PRODUCE

When it comes to bringing fresh, superior produce to food operators, it all starts with our family of local growers.

Strong, healthy relationships that run deep

We've been growing our relationship with local farmers for over 30 years. Today we work with over **120 growers** across Australia, and we're committed to providing the ideal conditions for all our farmers to grow and flourish.

Our roots spread right across the country

On mainland Australia, we work with around 40 growers spread across VIC, NSW and SA.

We work with over 85 growers in Tasmania, from Smithton to the north east and down to the central areas.

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TOGETHER WE GROW
COMMUNITIES

**GROWING
STRONGER
TOGETHER**

**Communities
are a key part of
our ecosystem,
we can't succeed
without them.**

That's why we give as much
back as we can, and will
continue to do our part in
the future.

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606,345 MEALS DONATED

In particular, McCain ANZ **donated over 100,000 meals to FoodBank**, the biggest hunger relief charity in Australia, with 100 workers from the McCain Ballarat team devoting 24 hours to the cause.

\$100,000 TO THE STARLIGHT FOUNDATION

Every year, McCain proudly provides \$100,000 to the Starlight Foundation in support of families who are going through challenging times.

HELPING CHARITIES FLOURISH

There are many more initiatives we've proudly partnered with to make a difference through sponsorships, donations and event participation.





TOGETHER WE GROW
BUSINESS

OVER
50 YEARS
OF NATURAL
GROWTH

**That's how long
McCain has been
helping operators
serve quality
produce they can
be proud of.**

Combined with the incredible workforce community we've nurtured, it's a legacy that will only continue to grow.

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Growing our operations
ACROSS AUSTRALIA

We've come a long way since purchasing our first factory in 1971.

Today we have a strong network of three factories in Australia across **Ballarat** and **Smithton**, with a dedicated central office in **Melbourne**.

A thriving workforce of
OVER 1,150 PEOPLE

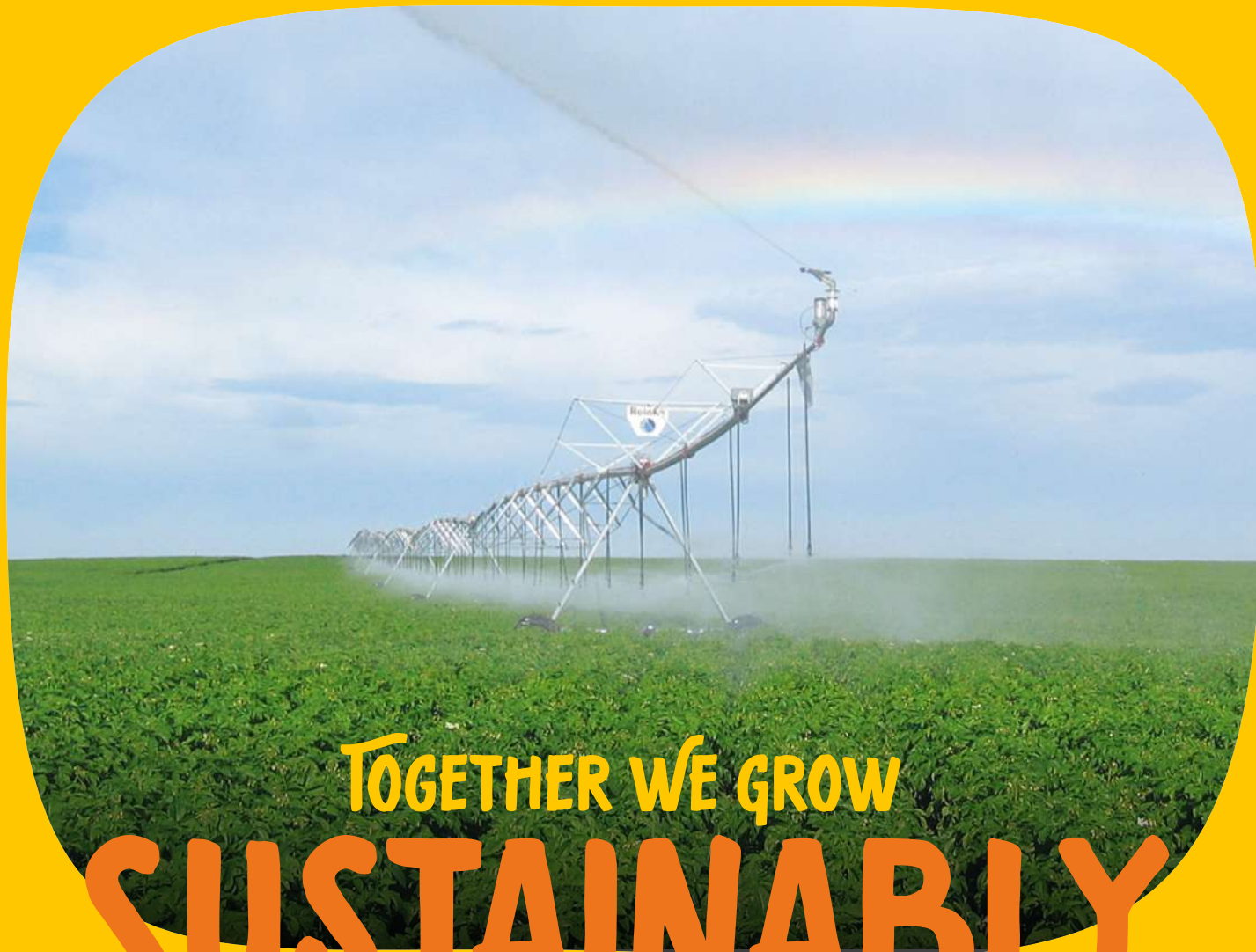
By focusing on local produce, we've naturally grown to employ **over 900 locals in our plants** and **over 250 in our offices** across ANZ, contributing to healthy and thriving local economies.



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SUSTAINABLY

At McCain, we realise we can't grow sustainable potatoes in an unsustainable climate.

It's why we've committed to our four-part **Sustainability Strategy**. By growing sustainable farming practices and reducing our environmental footprint, we can continue celebrating real connections through delicious, planet-friendly food long into the future.

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SMARTER, MORE
SUSTAINABLE



FARMING

Just as high-quality produce starts with our growers, so too do our sustainable practices.

McCain provides various **regenerative agriculture training** initiatives to our growers across ANZ, and we've already achieved an **8% reduction in CO₂ emissions per tonne** from potato farming, storage, and freight.

WHERE
DO WE GROW
FROM HERE?



Regenerative agriculture practices implemented on 100% of our potato acreage by 2030



CO₂ reductions per tonne from potato farming, storage and freight of 25% by 2030

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MORE
**RESOURCE-EFFICIENT
OPERATIONS**

As a founding signatory of the Australian Food Pact, McCain works hard to ensure we use precious natural resources responsibly.

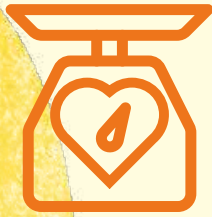
Our Ballarat plant already has the **largest behind-the-meter solar farm in Australia**, and our cogeneration systems **reduce Co₂ emissions by 15.1k tonnes** and **save 23k tonnes of waste** from landfill a year.

WHERE DO WE GROW FROM HERE?

-  100% renewable electricity by 2030
-  50% reduction in Scope 1 and 2 emissions by 2030, 30% reduction in Scope 3 by 2030
-  Zero waste to landfill by 2025, 50% reduction in food waste intensity across by 2030
-  100% of our packaging recyclable, reusable or compostable by 2025

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FOOD **THAT'S AS GOOD** **AS IT LOOKS**

Our produce can't just look amazing; we want customers to know 'McCain' means natural, nutritional and full of real, incredible flavour.

By introducing nutrition and clean ingredient policies, we're ensuring our products meet the ever-growing health needs of consumers, as well as environmental and animal welfare concerns.

We're also working on reducing the sodium in a number of products without compromising on taste, and looking for new ways to expand our healthier veg-forward offerings too.

WHERE **DO WE GROW** **FROM HERE?**



15% reduction in sodium in our potato and appetiser products by 2025



Using simple ingredients that customers recognise and expect



Providing clear and transparent nutritional information on our products

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COMMUNITIES THAT
THRIVE



Without the communities we depend on, McCain wouldn't be where we are today. It's why we're just as committed to helping locals now and into the future.

We've **donated** hundreds of thousands of meals to food relief organisations across ANZ, as well as **supported employee volunteering** through our 'Chips In' program.

WHERE DO WE GROW FROM HERE?



Continue supporting charitable bodies who share our ground-up local values



Remain engaged in the communities that surround our growers and our staff

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